

GROWS Means Business!

GROWS is the hub of the Northeast's \$17 billion commercial horticulture market.

"GROWS is where I see the people I need to see. I bring my whole team to get the lowdown on the latest trends and ideas. We make key connections, earn CEU credits, and have a great time."

*Richard Clark, Owner
Clark Farms, Wakefield, RI*

"GROWS is where I shop. Please don't call me, or show up at my office door. Seriously, we have a 74-year-old gatekeeper and you won't get by her! I make my buying decisions at GROWS."

*Dan Mayer, MCA President/Owner
Mayer Tree Service, Inc., Essex, MA*

"Look, I know a whole lot about plants, but do I know everything? No. GROWS is where I come to learn and collaborate. I always walk away smarter than when I walked in. It's a sharp crowd – you don't find this level of combined experience anywhere but GROWS."

*Jon Ciffolillo, MCLP
Greenscape, Inc., East Taunton, MA*

"For me, GROWS is an amazing opportunity to connect with suppliers in our industry. It's always inspiring to learn how they are working to help us meet the business challenges we all face."

*Carol MacLeod
Evergreen Gardens of Vermont, Waterbury Center, VT*

Book your Exhibit Space Now & SAVE!

The GROWS experience is unlike anything else in the industry today. Our world-class expo and dynamic lineup of learning experiences draws thousands of professionals from all segments of the green industry to Boston every year. These are YOUR customers and you'll find them **only at GROWS**.

Special Offer

Reserve your space and make payment in full by March 1, 2016. You'll save up to **\$400 per booth**. Reserve by June 30, 2016 and save **\$200 per booth**.



NewEnglandGROWS.org

November 30 – December 2, 2016
BOSTON CONVENTION & EXHIBITION CENTER
BOSTON, MA



Your GROWS Action Plan!

1 Save the dates

November 30 – December 2, 2016.

2 Complete an Application for Exhibit Space

Go to

NewEnglandGROWS.org

by **March 1, 2016** to complete your application for exhibit space. Book early to take advantage of the best savings and secure your preferred location!

Become a GROWS Sponsor!

Increase your company's visibility while underscoring your support for New England GROWS' mission of quality education for the green industry through sponsorship.

For more information contact:

Anne Franks, New Business Development
AFranks@NewEnglandGROWS.org
508-653-3009



FOUNDING PARTNER ORGANIZATIONS



SPECIAL OFFER!

Book NOW and save BIG!

Act now to lock-in the best rates!

Sign up for exhibit space at GROWS by **March 1, 2016** and **save \$400** per 10' x 10' booth. Reserve 6 or more booths and save even more!

GROWS 2016 Rates

1-5 BOOTHS ► **\$1595/booth**

6+ BOOTHS ► **\$1445/booth**

Submit your online application and \$200 per booth non-refundable deposit. Balance must be paid by November 10, 2016.

SAVE \$400/booth!

For GREATEST Savings...

Claim your space **now** and save **\$400 per booth!** You must submit your online application with payment in full by **March 1, 2016** to take advantage of this deal.

CODE EXPIRES 3/1/2016

CEX 2016

SAVE \$200/booth!

For GREAT Savings...

Book early and use the promo code below to save **\$200 per booth!** You must submit your online application with payment in full by **June 30, 2016** to take advantage of this deal.

CODE EXPIRES 6/30/2016

PEX 2016



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